

## **Platinum Keynote Sponsor**

**\$20,000**

As a Platinum Keynote sponsor of Disaster Forum your organization would contribute \$20,000 and receive the following benefits:

### Pre conference Recognition:

- Your organization logo printed on the cover of the marketing brochure mailed to over 4,600 government and industry organizations in the emergency planning business
- Your organization logo included in all e-mail marketing materials e-mailed to over 4,000 government and industry organizations in the emergency planning business
- Your organization logo on Disaster Forum website with a link to your site

### Conference Recognition:

- Your organization logo printed on delegate bags given to all delegates, sponsors and speakers (approximately 350 delegates)
- Your organization logo printed on the cover of the conference program brochure
- Your organization logo printed on all signage at the conference recognizing your organization as a platinum keynote sponsor
- Your organization logo printed on volunteer/host vests
- Full page ad in conference program
- Complimentary display table to be set up in break area
- Opportunity to introduce keynote speaker at the conference
- An opportunity to include promotional material in delegate bags (350 quantity required)
- Public recognition at opening and closing of conference
- Opportunity to hold a marketing 'showcase' to demonstrate products. One hour will be allocated for this and it will be optional for delegates to attend. This will be promoted in the conference program.
- Complimentary conference registration\* for up to FOUR representatives from your organization (valued at \$895 plus GST each)

### \* Registration fees include the following: .

- Access to conference keynotes and sessions (Tuesday through Thursday)
- Breakfast, breaks & lunch on Tuesday, May 8, Wednesday, May 9 & Thursday, May 10
- One ticket to the welcome reception on Monday, May 7 & one complimentary beverage
- One ticket to the dinner and social on Tuesday, May 8 & one complimentary beverage
- One ticket to the evening social finale event on Wednesday, May 9 & one complimentary beverage