

Platinum Keynote Sponsor

\$20,000

As a platinum keynote sponsor of Disaster Forum your organization would contribute \$20,000 and receive the following benefits:

Pre conference Recognition:

- Your organization logo printed on the cover of the marketing brochure mailed to over 4,600 government and industry organizations in the emergency planning business
- Your organization logo included in all e-mail marketing materials e-mailed to over 4,000 government and industry organizations in the emergency planning business
- Your organization logo on Disaster Forum website with a link to your site

Conference Recognition

- Your organization logo printed on delegate bags given to all delegates, sponsors and speakers (approximately 350 delegates)
- Your organization logo printed on the cover of the conference program binder
- Your organization logo printed on keynote sponsor signage at the conference and on other signage recognizing your organization as a platinum sponsor
- Your organization logo printed on volunteer/host vests
- Full page ad in conference program binder
- Complimentary display table to be set up in break area
- Opportunity to introduce keynote speaker on morning of May 11 (1 – 3 minutes)
- An opportunity to include promotional material in delegate bags (350 quantity required)
- Public recognition at opening and closing of conference
- Opportunity to hold a marketing 'showcase' to demonstrate products. One hour will be allocated for this and it will be optional for delegates to attend. This will be promoted in the conference program.
- Complimentary conference registration* for up to four representatives from your organization (valued at \$875 plus GST each)

* Registration fees include the following:

- access to conference keynotes and sessions (Tuesday through Thursday)
- breakfast, breaks and lunch on Tuesday, May 11, Wednesday, May 12 and Thursday, May 13
- One ticket to the welcome reception on Monday, May 10 and one complimentary beverage
- One ticket to the dinner and social on Tuesday, May 11 and one complimentary beverage
- One ticket to the evening social finale event on Wednesday, May 12 and one complimentary beverage.